

VWV video productions does a triple take

Towel manufacturers, Dano Textiles has appointed VWV to script and produce a video that will effectively encapsulate the manufacturer's production process. The video targets the company's suppliers and distributors.

Further to this, low cost housing providers, Home Builders has commissioned VWV to produce a video targeted at potential international sponsors. The company is addressing the housing crisis with a proven cost-effective model, which has been endorsed by local and national government. The video will provide the means to showcase this model to the global donor community, and encourage them to allocate funds towards the cause. The video will be filmed in Welkom.

The final win is from the providers of world-class infusion therapy and clinical nutrition products, Fresenius Kabi, who has provided VWV with three video production briefs. The first, a corporate video; the second a high-level process video which will explain the company's production methodology and the last, a comprehensive training video detailing the administration system - total parenteral nutrition.

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