

# China Guangxi business matchmaking opens at SAITEX

The 'Brands of China African Showcase' was launched at Gallagher Convention Centre, alongside the Southern African International Trade Exhibition (SAITEX) to enhance Sino-South Africa trade relations.



The China Guangxi business matchmaking and product information session included top-level dignitaries from both China and South Africa, as well as businesses from around the country. The Ministry of Commerce of the People's Republic of China (PRC) hosted the event and the Trade Development Bureau of Ministry of Commerce of the PRC organised it.

"This is the first time that China's Guangxi region is holding business matchmaking and product information sessions in South Africa," explained Catherine Larkin, CEO of CVLC, the company that facilitated media representation at the event.

"This session is a trading platform that aims to achieve trade and economic benefits for both South Africa and China. It promotes multi-exchanges in bilateral economic and trade relations, culture, technology and more."

Ideally located on the coast, the Guangxi region is rich in natural resources including tin, manganese, antimony and lime. It is also rich in timber and forestry resources. Guangxi produces a large number of cash crops, including sugarcane, palm-oil seeds, bananas, pineapple and rosin. The region is also strong in a number of other industries, including passenger vehicles, heavy mining machinery, as well electrical equipment and electronics items. Given its coastal location, the region

has also developed a strong chemical and oil refinery sector in recent years.



Godfrey Khuvutlu, manager at the Gauteng Growth and Development Agency.

"Business is knocking at your door – I encourage you all to use this opportunity," said Godfrey Khuvutlu, manager at the Gauteng Growth and Development Agency, addressing delegates at the event. "This delegation from China is very keen to do business with local companies and government is there to support you."

The Brands of China African Showcase has hundreds of products on show including general merchandise (such as shoes, appliances, hats, stationery), as well as light industry, food, hardware tools and building materials. SAITEX is running until 27 June 2017.

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