

## Grindr shuts down its digital magazine, pivots to video

Some sad news for avid readers of Grindr's digital magazine, *Into*, as it has ceased publication and will be pivoting to video. Its editorial and social teams - who were reported to have been grinding out 20 pieces of content for <u>intomore.com</u> daily - have already been let go.

Throughout its run, <u>@into</u> has been an important source of news and culture for LGBTQ people, reported by a team of talented queer writers. This is a major loss for the LGBTQ news landscape. <u>https://t.co/P6pju3yubW</u>- GLAAD (@glaad) <u>January 15, 2019</u>

The geosocial networking mobile app had launched the magazine as an accompanying piece for its LGBTQ followers. The magazine was focused on bolstering its queer journalism with coverage ranging from news to lifestyle.

To read on this some more, head on over to <u>AdWeek</u>.

For more, visit: https://www.bizcommunity.com