

Business coach presents IAS masterclass

Elaine Seale-McKend, business executive and business coach, will present 'Future proofing your career, as an Independent Agency Search & Selection Company (IAS) Masterclass' on Tuesday 26 July 2016 from 2-5pm at the Institute of Directors in Sandton.



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Seale-McKend comments, “Nobody can care enough about your career as much as you can, even if you are lucky enough to have the most supportive manager in the world, this still holds true. So what can you do to care more about your career and still reach your potential? How can you do this in an ever-changing, choice-filled world? Is the answer to keep moving and seeking... or could it be something different?

“Whether you love your job or mildly tolerate it, it can be helpful to consider what you need to do to be successful, both in your current role and the next. In this session we will explore how to maximise your career today and be prepared for the future world of work.”

Johanna McDowell, the founder and managing director of the IAS explains that in order to make the best choices, one needs to understand the dynamics at play in the workplace today and the trends that will shape things tomorrow.

“You will gain an understanding of the different mindsets and how they impact your experience, specifically the millennial (those under 33 years old) mindset and the mindset of non-millennial (those over 33, who are often the group influencing the next job opportunities). What are the key drivers and motivations of each group? We will take these insights and future-proof them by exploring the key trends that are shaping the world of work tomorrow to help you create a plan that will help you in your current role, your current company and what you can do in the future.”

Outline

The Masterclass will cover the following:

- The creation of a career plan for the short and the long term
- Understanding how to maximise the opportunity in your current role and company
- Learning how to flex your style and have greater impact and ultimate success
- Identifying areas for mastery and how to develop a plan to deepen your learning
- Identifying the must-have conversations for today to future-proof your career
- Know how to maximise the potential of a mentor

Masterclasses are available free to subscribing agencies and their staff. All names and titles of staff members must be registered with IAS to Tebatso Masete at projects@agencyselection.co.za before attendance is approved. For non-

subscribers, a once off cost of R2,500 ex VAT per agency attending will be applied.

For more, visit: <https://www.bizcommunity.com>