

Mickey Llew secures Lil-Lets' global account

Mickey Llew, a performance marketing and SEO agency has expanded its current contract with Lil-Lets. The agency will manage the company's global paid and organic search operations.

Micky Llew's strategy will emphasise the filtering of technical enhancements and unique capabilities across its marketing pillars, shifting the company's position to the top of Google Search results. Additionally, these efficiencies will ensure that the company will see a healthy return on investment in the months to come.

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