Meltwater makes three new promotions

Meltwater, the global media intelligence company, has made three new promotions to their Africa team.

These include:

Matthew Barclay, Area Director, Meltwater Africa
Effective from January 2017, Barclay has been promoted to Area Director of the global media intelligence giant's Africa region. He will be responsible for overseeing executive company strategy across the continent.

Sonja Winkler, Managing Director, Meltwater Johannesburg
Sonja Winkler will be heading up Meltwater's Johannesburg office. As the youngest Managing Director in the company's 16-year history, Winkler's recent appointment represents a further step towards the organisation's mandate of global female empowerment.

Bevan Boote, Managing Director: Executive Alerts
Spearheading Meltwater's latest Business-to-business software offering across Africa - Bevan Boote, Managing Director of Meltwater: Executive Alerts will ensure clients are informed about key trends and conversations shaping their industry.

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