

Opel has a product onslaught planned for 2017

2017 is going to be a big year for Opel as it prepares to launch a record amount of new models in a single calendar year in the history of the company. '7 in 17' is the name of the model offensive with seven premieres next year across all vehicle categories.



Opel Ampera-e

The '7 in 17' are part of the extensive model offensive with 29 new models between 2016 and 2020. It remains to be seen just how many will make it to local shores.

1. The range champion: Introduced at the Paris motor show, the carmaker's electric Ampera-e boasts a range of more than 500km (according to the New European Driving Cycle), and offers sports car performance and the spaciousness of a five-door in the compact class.

2. The new flagship: With the all-new Opel Insignia Grand Sport a five-door sedan with coupé-like silhouette, sporty handling and all-wheel drive makes its debut. Like its predecessor, more than 900,000 units of which have been sold, the new Insignia will be produced in Rüsselsheim.

3. The large sporty station wagon: Like the Insignia Grand Sport, the new Opel Insignia Sports Tourer shares its design language with the Opel Monza Concept study from 2013. Its sporty front will be coupled with slim headlights and compared to the predecessor, Opel says the interior space has increased significantly, especially at the rear seats and in the trunk.

4. The all-rounder: With the Opel Insignia Country Tourer the Sports Tourer is joined again by an adventurer with all-wheel drive and off-road looks. The new Country Tourer is aimed at winter-sport enthusiasts, outdoor fans and "anyone who appreciates an individual appearance".

5. The versatile touring companion: Next year the Opel Vivaro enters a new level of passenger comfort and flexibility.

6. The car with that certain 'X-tra': The Mokka X will be joined by a new crossover model (CUV), the Opel Crossland X. According to Opel, the new model gives further impetus to the trend towards sporty as well as spacious CUVs.

7. The new CUV in the C-segment: Opel will extend its offer in the compact class with an especially sporty crossover model joining the Astra and the Zafira.

"With these seven new models for 2017 Opel will become a completely different brand within the next 12 months," said Opel CEO Dr Karl-Thomas Neumann.

"We are making electro-mobility feasible for everyday driving with the Ampera-e. The second-generation Insignia shows a new elegance, lightness and athleticism. And with the equally new crossover vehicles in the B and C segments we are extending our portfolio in a decisive area, which will give our growth significant additional impetus."

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