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Tesla now worth more than 100-year-old Ford

By llse van den Berg

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NEWSWATCH: Yesterday, 3 April 2017, saw Elon Musk's clean transportation and power company, Tesla, reach \$298.56 in Nasdag trading (a 7.3% increase). That pushed its market cap to a record almost-\$48 billion compared with \$45.3 billion for Ford.



According to reports, this happened a day after Tesla reported its best-ever guarterly production and delivery results.

Last year, Ford sold 6.7 million vehicles compared to Tesla which delivered less than 80,000 cars. Musk is of the opinion that, after the launch of the Model 3, his company could produce up to 500,000 vehicles a year in 2018.

Currently, shares of both General Motors and Ford are now lower for the year, while Tesla's stock has increased more than 35%.

Musk marked the occasion on Twitter with a dig at short sellers, investors who bet that a company's stock will decline.

Stormy weather in Shortville ... – Elon Musk (@elonmusk) April 3, 2017

For more:

- Move over, Ford. Tesla is now the second most valuable car company in America via CNN Money
- <u>According to the stock market, Tesla is now worth more than Ford</u> via TechCrunch
- In Elon They Trust: Loyal Tesla Shareholders Push Its Market Value Past Ford's via Forbes
- Tesla's market value surpasses Ford via Engadget

ABOUT ILSE VAN DEN BERG

Ilse is a freelance journalist and editor with a passion for people & their stories (check out Passing Stories). She is also the editor of Go & Travel, a platform connecting all the stakeholders in the travel & tourism industry. You can check out her work here and here. Contact lise through her website here. Between cows and cornfields in the Nissan Qashqai Mdnight Edition - 24 Mar 2021

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