



# 78: Webfluential with Mike Sharman

On the next [Biz Takeouts Marketing & Media radio show](#), host Warren Harding ([@bizWazza](#)) discusses Webfluential ([@webfluential](#)), an online platform linking brands to consumers through social influencers, with its co-founder and MD of Retroviral ([@retroviral](#)), Mike Sharman ([@mikesharman](#)). For live streaming, tune into [2oceansVibe Radio](#) on Thursday, 14 November from 9am-10am.



## Lineup



- *Show host:* Warren Harding
- *In studio guest:* Mike Sharman, co-founder of Webfluential and Managing Director of Retroviral.
- *Discussion topics:* We find out more about Webfluential, an online platform linking brands to consumers through social influencers

## How to listen

- Internet radio/streaming audio: [2oceansVibe Radio](#)
- Mobile: [iPhone](#), [Blackberry](#) or [Android apps](#)

## Comments or questions

- Email: [biztakeouts@bizcommunity.com](mailto:biztakeouts@bizcommunity.com)
- Twitter: tweet [@BizWazza](#) using [#biztakeouts](#)
- Facebook: [2oceansVibe Radio](#)

## Podcast

A [podcast](#) of the show will be available in the [Biz Takeouts special section](#) on Biz later during the week.

Bizcommunity.com's **Biz Takeouts Marketing & Media radio show** takes South Africa's biggest online marketing, media and ad industry platform to the airwaves and gives relevant, useful and interesting insights into all aspects of marketing in SA, Africa and beyond. Each week, the show features the movers and the shakers of the industry, current media trends, upcoming events and brand activities.



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