

171: Agency focus - The Fixer Company

On Thursday, 21 April 2016, [Biz Takeouts Marketing and Media Radio show](#) host Warren Harding ([@bizwazza](#)) looked at The Fixer Company ([@TFC_Africa](#)), a specialist business consulting firm specialising in competitive intelligence.



The Company boasts a range of core business services and are experts in commercial project planning; PR & marketing and strategy development. With a marketing concentration, The Fixer Company partners with entrepreneurs; SME's; creatives and journeys with brands from infancy through development and growth.

We are joined in studio by Colin Don Schouw ([@Mr_Schouw](#)), managing director of The Fixer Company. We chat about the agency history, the departments within and services offered by the agency and the trends affecting the advertising industry as a whole. We end off the feature by looking at social media and digital developments, measurement and we take a look at the future of the agency.

[Check out The Fixer Company here.](#)

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Date: 21 April 2016 **Length:** 23:09min **File size:** 21.7MB **Host:** Warren Harding

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If you are interested in getting interviewed on Biz Takeouts, or want to suggest a show topic, email Warren Harding ([@bizwazza](#)) on biztakeouts@bizcommunity.com.



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