

Tom London moving to Yebo Radio

By <u>Tshepiso Seopa</u> 26 Nov 2007

<u>Last week's announcement</u> that Talk Radio 702 and 567 Cape Talk radio presenter Tom London will be leaving the two stations at the end of the year to pursue his other interests, fuelled rumours that London might be heading for Kaya FM where he will be hosting the breakfast show. However, London has denied that he is on route to the heart and soul of Jozi, telling Bizcommunity.com that his focus will be on Vodacom's Yebo Radio. He has also posted <u>two comments on Bizcommunity</u> setting the record straight.

"I made a decision to leave 702 and pursue interests outside of terrestrial broadcasting long before there was any talk of change to Kaya's breakfast show. I have deep respect for Kaya as a radio station, in fact watched it being born as my partner was part of the original Kaya team. Despite offers from other radio stations in the past 12 months I have remained a loyal member of Talk Radio 702. My decision to resign has nothing to do with any changes at to Kaya breakfast and everything to do with finding a space in media were I can pursue personal growth," said London.

"I have a reputation for being interested in the listeners more than management, and it is a reputation I'm rather proud of. I have grappled with the same thoughts you have expressed, a thousand times and if you took a look at the line up of Yebo Radio you would see how I have looked for fresh talent to bring to the airwaves and my greatest pleasure is watching you radio talent develop. I'd love to see this pool of talent develop way beyond the reputation of this talk show host."

In conclusion London emphasised his point by saying, "Please accept my word when I say I have no deal with Kaya, and please take it in good faith when I say that working there would be an honour."

ABOUT TSHEPISO SEOPA

Tshepiso Seopa was a junior journalist at Bizcommunity.com

Digital Dzonga launched - 22 Jul 2009

- ICASA invites submissions for broadcasting self-provisioning 8 Jul 2009
- High broadband costs stifle innovation, opportunities 3 Jul 2009
- Brand SA aims for the Barcelona 92 effect 3 Jul 2009
- Spotlight on Kingdom of Lesotho 26 Jun 2009

View my profile and articles...

For more, visit: https://www.bizcommunity.com