

#987Woman campaign empowers women with an allfemale lineup

In doing its bid for this Women's Month and its Women's Month programme, Power 98.7's #987Woman campaign is replacing its male presenters with a women lineup from 8-10 August 2018.

The #987Woman campaign lineup will consist of mayors, ministers, poets, musicians, actors, professors, and many other women who will share their views and opinions on a myriad of topics affecting their lives and society as large.

Power 98.7 has replaced its male staff with an all-female lineup four times this year.

For more, visit: https://www.bizcommunity.com