

determine if an award winning advertisement communicates understandable brand messages

Are there any award winning ads that send good brand messages?

It seems today many advertising agencies are interested in sweeping the boards at the Loeries / Cannes thus rather taking awards on offer than communicating effective brand messages

For more:

- Official site: www.loeries.com, [Facebook](#), [Twitter](#), [Instagram](#)
- More info: [Loeries Creative Week](#), [Bizcommunity search](#), [Google](#), [Twitter](#)

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