

## Stor-Age re-commits to Santa Shoebox project partnership

Stor-Age has committed for the sixth consecutive year to its Santa Shoebox project partnership. The self-storage company will once again be giving away shoeboxes at Stor-Age stores nationwide, and also operating as drop-off points for the public who wish to participate in the initiative.



The project is built around an annual drive that collects and distributes gifts to underprivileged children throughout South Africa and Namibia during the Christmas season, with a goal of reaching one million children by 2019. The key however, is public participation.

Comments Stor-Age company spokesperson Chris Oosthuizen, "We have made it incredibly easy for the public to become involved in this special initiative. The public can collect a free shoebox from any Stor-Age store nationwide, and return it once they have filled it with their items. We will then work alongside project organisers to ensure they are distributed to underprivileged children."

### Extensive network of volunteers

The initiative, which has grown from a humble beginning of 180 shoeboxes in 2006 to a total of 652,180 shoeboxes to date, is supported by an extensive network of volunteers to 'share the joy of giving'. This year's Santa Shoebox Project is already 26% pledged, with their highest number of first day pledgers ever.

“ Reminder to come and collect your free [@SantaShoebox](#) from any of our stores [#SantaShoebox](#)  
[pic.twitter.com/8CUCj26qBu](#)— Stor-Age (@stor\_age) [September 22, 2017](#) ”

Comments Irene Pieters, CEO for Santa Shoebox, "Stor-Age is providing 10,000 free boxes, a resource that is very much in demand for this project, at various outlets for those wanting to get involved. We love that they help us with our storage needs throughout the year, and then transform into a different space of provision as a pick-up spot during the drive."

For more information and to get involved visit the Santa Shoebox [website](#).

For more, visit: <https://www.bizcommunity.com>