

O&M CT gets some tailor-made suits

Ogilvy & Mather Cape Town has aggressively recruited a number of top account management professionals as business directors on major accounts:

Andrew Watson, who is running the Castle Lite account, says he is "returning home", having started his agency career at O&M CT before becoming the client service director at 140 BBDO.

Charity Ndisengei has taken over the Carling Black Label account from Gallarelli and used to head up strategy and account management for Ogilvy & Mather Africa and Saatchi & Saatchi's Regional (Africa) Strategic Planning Unit.

Jason Slinger, former MD of Lowe & Partners SA and other entrepreneurial ventures, is now leading the newly awarded WeChat account and the Mondelez portfolio.

Vicki Hey had a stellar career at Lowe & Partners SA and King James and is responsible for the long-standing Volkswagen business which used to be in the hands of Greg Tebbutt, now promoted to run WPP's Geometry Global activation business.

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