

Saatchi & Saatchi Synergize wins four key brands

Saatchi & Saatchi Synergize, Saatchi & Saatchi's digital search marketing/digital arm has won four key pieces of SEO and digital marketing pieces of business. The new business wins include BetterBond, leading home loan facilitators; Clickatell, a global leader in mobile messaging and transaction services; Hi-Tec Sports, a leading global sports brand; and the Automobile Association (AA) of South Africa.

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