Old Mutual wins international branding award

Old Mutual scored two international achievements this week when it became the only South African company to win an award in the prestigious 2020/21 World Branding Awards competition and took its place alongside the world's top 450 brands.

The achievement was announced at the Kensington Palace in London on Wednesday, 17 March. The World Branding Awards are now regarded as one of the premier events on the world's marketing calendar.

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