

SAB appoints Sphe Vundla as corporate brand director

South African Breweries (SAB) has announced the appointment of Sphe Vundla as its new corporate brand director.

Over the past three and a half years, Vundla has been instrumental in some of SAB's most well-known beer brands, including Castle Lager, Castle Free, Carling Black Label, Lion Lager and Hansa, and has led the digital and integrated media functions for these brands.

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