

Workplace trends that are slowing business growth

Kevin Britz and Craig Page-Lee, hosts of Lunchtime Marketing and Leadership every Thursday at 12pm on ebizradio.com, investigate trends that contribute to slow business growth



What are the current work trends and why are they slowing business growth?

There is no secret that reaching customers has become more challenging recently, and in order to sustain business growth during these times, many of us are realising we need to re-imagine how we attract, engage, and delight the communities we serve. How do we now overcome the big disconnect?

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