

## Sunday Times Top Brands awards ceremony

The *Sunday Times* Top Brands Survey winners were announced at an awards ceremony hosted at The Empire venue in Parktown, Johannesburg. The survey was conducted by Kantar TNS.













The survey polled 3, 500 individuals to establish a ranking of top brands in 32 consumer categories. Similarly, 468 business leaders and decision-makers were interviewed to establish a ranking of top brands across twelve business categories.

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