

The MediaShop commits to CineMARK for 4th year running

The MediaShop has committed to a fourth year on CineMARK's commercial, digital and nouveau golden reels. The MediaShop has renewed its golden reel contracts with CineMARK to run from the 1st of August 2007 to the end of July 2008, thus securing 52 weeks on 175 commercial screens, 61 digital screens and 34 nouveau screens.

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