

Panarottis advertises on big screens and popcorn boxes with CineMARK

Italian family restaurant, Panarottis, has renewed its Golden Reel contract with CineMARK.

The contract will see 60 second Panarottis commercials appearing on big screens around South Africa, Panarottis commercials on plasma screens in cinema foyers and Panarottis branding on four sides of the medium popcorn box.

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