

Uber-Puma Fuel Card launched

Through expanding its fuel card business, Puma Energy Tanzania has established a partnership with Uber to supply fuel to all registered Uber partner-drivers.



The Uber-Puma Fuel Card is a retail card that uses the Selcom Wireless platform and is accepted in all Puma Energy Retail sites within Dar Es Salaam. Selcom is in charge of all back-office activities including card printing, a 24/7 call centre, and joint marketing promotions.

Currently, 200 Uber drivers are enrolled on the Uber-Puma fuel card with a target of over 700 more to be enrolled within the next few months.

For more, visit: <https://www.bizcommunity.com>