178 Pencils awarded on Results Day Two of D&AD Judging

LONDON, UK: The second set of D&AD Pencil winners for 2015 have been announced, but entrants will have to wait until the Award Ceremony at Battersea Evolution in London on 21 May to find out which colour Pencil (Wood, Graphite, Yellow, White or Black) they've won.

178 Pencils were awarded on Day Two by juries in the Crafts for Advertising (18 Pencils), Crafts for Design (43 Pencils), Integrated and Innovative Media (27 Pencils), Magazine and Newspaper Design (28 Pencils), Mobile Marketing (14 Pencils) and White Pencil juries (48 Pencils) categories.

The Integrated & Innovative Media jury

Including awards from Day One, 234 Pencils have been awarded with more to be announced when judging finishes on Thursday.

All 234 pieces will appear in the 53rd D&AD Annual published later this year.

Full list of day two's winners:

CRAFTS FOR ADVERTSING - 18 WINNERS

- Leo Burnett Sydney - WWF for Poachers Campaign (Australia)
- Y&R China - Jo Lusby for MIC (China)
- Lowe China - Shanghai General Motors for Human Traffic Sign (China)
- DigitasLBI Paris - Bayle Flore for Hermes Metamorphose (France)

- Sid Lee Paris - Ubisoft EMEA for Assassin's Creed Unity (France)

CRAFTS FOR DESIGN - 43 WINNERS

- Casa Rex - Casa Rex for Initials (Brazil)
- F/Nazca Saatchi & Saatchi - Leica Gallery S_o Paulo for Soundlab (Container) (Brazil)
- Publicis Shanghai - Green Peace for Petroleum Hurt (China)
- Y&R China - Jo Lusby for MIC (China)

- Ogilvy & Mather Beijing - Center for Psychological Research, Shenyang for Words Can Be Weapons (China)

INTEGRATED AND INNOVATIVE MEDIA - 27 WINNERS

- FCB South Africa - Coca-Cola South Africa for A Rainbow for the Rainbow Nation (South Africa)
- Akestam.Holst - Apotek Hj_rtat for Blowing in The Wind (Sweden)
- Wieden+Kennedy London - Honda for The Other Side (United Kingdom)
- PHD Media - Warner Bros. for The LEGO Movie Ad Break (United Kingdom)

- Droga5 - Heineken USA for If We Made It (United States)

MAGAZINE AND NEWSPAPER DESIGN - 28 WINNERS

- Suddeutsche Zeitung - S_ddeutsche Zeitung for S_ddeutsche Zeitung Magazine Covers (Germany)
- Publico - P_blico for P_blico (Portugal)
- Atlas - Frame Publishers for Elephant 21 (Spain)
- Unidad Editorial (El Mundo) - Metropoli Magazine for Metropoli (Spain)

- Wallpaper* - Wallpaper* for Wallpaper* August 2014 (United Kingdom)

MOBILE MARKETING - 14 WINNERS

- VML Australia - Rip Curl for Rip Curl Search GPS (Australia)
- Leo Burnett Sydney - Samsung for S-Drive (Australia)
- Uncle Grey Aarhus - Stylepit for STYLEPIT ? Fashion For All Kind (Denmark)
- Proximity BBDO - Guy Cotton for Trip Out To Sea (France)

- La Red Hamburg - Kia Motors Europe for GT Ride - Viral Gaming for Kia (Germany)

WHITE PENCIL - 48 WINNERS

- Ogilvy & Mather Beijing - China Foundation for Poverty Alleviation for China Foundation Donation Box (China)
- Sancho/BBDO - Exito Group for Radiometries (Colombia)
- ZDK Gesellschaft Demokratische Kultur - Nazis Against Nazis? for Germany's Most Involuntary Charity Walk (Germany)
- Google - Google for Google Science Fair 2014 (United Kingdom)

- R/GA - Qol Devices for Alvio (United States)

To keep up with all the latest from D&AD Judging, follow our live-blog at www.dandad.org/en/judging-liveblog/.