

## Joe Public recognised as one of South Africa's top companies to work for

Joe Public was recently awarded the "Standard of Excellence" in the 2013 Deloitte Best Company to Work For Survey. The agency group was recognised as one of South Africa's Top 40 companies to work for, as well as being the only advertising agency to receive the accolade.

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CEO Gareth Leck said, "We are very proud to have received the recognition by Deloitte. We see the survey as a fantastic mechanism to track and benchmark our staff's levels of happiness and motivation on an on-going basis. What's exciting fc me is to see how much room for improvement there is and we look forward to continuously creating a better working environment for our amazing teams.

Part of the motivation for entering the survey is to ensure we make a positive contribution to the lives of the people in our industry as a whole. Our people are our key asset and we fully embrace the adage that happy staff translate to happy clients," concludes Leck.

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## Joe Public

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