

## Free-to-air satellite TV now live

OpenView HD - Platco Digital's free-to-air satellite TV platform - is now operational and South African viewers can take advantage of this offering, which requires nothing more than a once-off payment with no monthly subscription fee, forever.



Maxwell Nonge, MD of Platco Digital said: "By switching on OpenView HD, we are allowing every South African to be part of the digital/satellite TV revolution and offering a viable alternative to this underserved market."

Platco recently revealed OpenView HD's channel offering, which consists of over 10 new channels. This latest addition to the satellite TV scene, OpenView HD, boasts an offering of a variety of genres catering to the South African viewers' needs.

e.tv launched four additional channels, eKasi+, eAfrica+, eMovies+ and eToonz+. eMovies+ and eKasi+ will both be broadcast in high definition (HD). eKasi+ launched with a brand new Zulu news service, eNews Izindaba.

## Spiritual revival

For spiritual revival catering to the whole family catch Spirit Word Ministries and be inspired by Pastor Kobus van Rensburg Jnr, who preaches to youths every Friday at 7pm. If you need guidance on how to live the word daily, join Faith Masela, host of Speak The Word, a programme aimed at helping people of all ages realise that the power of God can be achieved by merely speaking what is written in the Bible.

Da Vinci Learning brings to life the joy of learning, with an exciting mix of science, art and history programmes for children. Timeblazers features two daredevil, globe-trotting historians time travelling to different eras in centuries past, to demonstrate the evolution of technology from rudimentary tools to the sophisticated machinery we use today. The channel's 30-minutes

series named Artzooka blends animation and live action to bring out the artist in each child.

## Afrikaans

ASTV's Afrikaans language offering finds expression in a range of lifestyle, music, and talk-show programming. Na Sonop features host Erica interviewing in-studio guests and sharing recipes with viewers, while Restaurant Toe has Ghapi visiting South Africa's most famous restaurants. Animal lovers will be delighted by Diere Maniere, with hostess Amanda visiting South African celebrities, chatting to them about their pets and engaging vets about animal care and grooming. The channel also hosts musical aspect with singalong kiddies' programme Karoolus en Lente, as well as a dedicated music video slot, Musiek Videos, on weekdays between 2.30pm and 4.30pm.

## How to get it

It's easy to get up and running with OpenView HD. Just follow these three simple steps:

1. Pay once: Buy your OpenView HD equipment (decoder, dish with installation) from any leading retailer, independent installer and wholesale supplier.
2. Install and activate: Call an installer (details included on the box or available on our website) and activate.
3. Enjoy forever: Sit back and enjoy the wonderful experience of multichannel satellite TV with no monthly fees or contracts.

OpenView HD channel list:

- Entertainment
- Culture and Lifestyle
- Children and Education
- Religion
- SABC 1
- SABC 2
- SABC 3
- e.tv
- eKasi+
- eAfrica+
- eMovies+
- Glow TV (from end October)
- ASTV
- Deen TV
- eToonz+
- Mindset TV
- Da Vinci Learning
- Spirit Word Ministries
- Inspiration TV

## Where to get it

Retailing at an affordable price range of approximately R1600, OpenView HD is available at major South African retailers nationwide, including:

- OK Furnishers
- Jet Mart
- Pick n Pay
- Hirsch's
- Extreme Discounters

- Game
- Dion Wired
- Makro
- House & Home
- Hi Fi Corporation

Nonge concluded, "Our OpenView HD offering is a testament of our commitment to developing an alternative Direct-To-Home(DTH) broadcast platform in South Africa in an effort to contribute to the increase in the number and quality of the TV channels for the viewers."

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