

# Jorn Lyseggen wins The Europa Hall of Fame Award honouring the best tech startups in Europe

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The Europas Startup Conference and Awards by TechCrunch to celebrate Europe's brightest and best tech companies, has honoured Jorn Lyseggen, the founder and CEO of Meltwater, with The Europa Hall of Fame award.

Founded in 2009, The Europas are the premier awards for Europe's hottest tech startups. While it concentrates on the newest companies on the scene, it also brings together the mid and late stage technology startups. It is an editorially driven, independent awards, judged by the technology community itself. The awards celebrate the most forward-thinking, progressive and innovative tech companies across over 20 categories.

Speaking on receiving the award, Jorn Lyseggen, said: *"It is an absolute honour to be recognised by The Europas organised by the leading technology media property TechCrunch. Awards like these are an inspiration for technology entrepreneurs like me to achieve more and foster an entrepreneurial culture."*



Currently the CEO and founder of Meltwater, Jorn Lyseggen started his career as a research scientist in artificial intelligence and has two patents to his credit. He is an experienced entrepreneur with four start-ups, two trade sales and one IPO under his belt. With only \$15k in starting capital he grew Meltwater to the global leader in news and social media intelligence. Meltwater gives organisations sharp, fresh insight into their markets and customers, helping them to understand the dynamics shaping modern business while giving them the tools they need to compete and is headquartered in San Francisco with 50 offices, 1000+ employees, and 23k+ corporate clients on six continents.

Under Jorn's direction, Meltwater wrote European copyright law in a [landmark CJEU and UK Supreme Court ruling](#) against the UK Newspaper Licensing Agency (NLA) in 2014. This ruling was later ratified by the Court of Justice of the European Union (CJEU) and secured the citizens of all EU countries the right to browse the internet freely without the threat of breaching copyright law.

Jorn also founded the non-profit Meltwater Entrepreneurial School of Technology (MEST) in Ghana in 2008. MEST is a school, a seed fund, and an incubator and was designed to provide training and mentoring to young African tech entrepreneurs. MEST has been recognised by Fast Company as one of the Top 10 Most Innovative Companies in Africa (2015) and is regularly featured in international media such as CNN, BBC, Al Jazeera, Forbes, and TechCrunch.

## About Meltwater

Meltwater helps companies make better, more informed decisions based on insights from the outside. We believe that business strategy will be increasingly shaped by insights from online data. Organisations will look outside, beyond their internal reporting systems to a world of data that's constantly growing and changing. Our customers use these insights to make timely decisions based on real time analysis. More than 23,000 companies use the Meltwater media intelligence platform to stay on top of billions of online conversations, extract relevant insights, and use them to strategically manage their brand and stay ahead of their competition. With 50 offices on 6 continents, Meltwater is dedicated to personal, global service built on local expertise.

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