

Restriction on liquor advertising - Is the industry ready for the 'liquor amendment bill' outcome?

Issued by [Amasa](#)

11 Aug 2017

Join AMASA Joburg as we host South African Liquor Brand Owners Association (SALBA) to get an update on this burning issue.

We will unpack what the position of SALBA is on the "liquor amendment bill" and the impact it will have on advertising, pending the outcome of Department of Trade and Industry after submission deadline in October 2017.



AMASA Joburg Forum

Date

*Wednesday
16 August 2017*

Time

16h00 for 16h30

Venue

*Sandton City (Ster-Kinekor)
Ground Floor, Sandton City, Rivonia Road, Sandton*

" **E-commerce landscape in SA - Insights and trends for marketers?** 1 Dec 2021

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" **Amasa Media Management in Brand Building online course with Vega School: 1 July-9 September 2021** 18 May 2021

" **Amasa presents She Leads. She Empowers. The Unique Qualities of Women Leadership - 31 August 4.30pm** 28 Aug 2020

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