

Homemakers launches trendy digital magazine

Issued by [HOMEMAKERS](#)

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The *Homemakers* magazine has been connecting homeowners and home experts since 1982.

Now, for the first time in almost four decades, to keep you and their team safe, they are having to do things a little differently. And even though a walk to your home's postbox may be a welcome relief in this lockdown period, you won't find your *Homemakers* there.

Instead, they have made themselves at home online and have done a little redecorating to the *Homemakers* magazine South Africans have come to know and love. Along with the direct response display advertisements, the April edition of *Homemakers* features informative articles and expert advice.

Homemakers COO Hestelle Robinson says: "This is the time for companies to adapt and change. Finding creative ways to keep readers and advertisers satisfied is what testing times are all about."

All six issues (Johannesburg, Pretoria, Cape Town, Durban, Bloemfontein and Vaal) share informative and fun editorials geared at keeping South Africans safe and busy during the lockdown. Aside from important Covid-19 information, the magazines also share some interesting editorials on the value of the home and how homeowners can make their home a place to stay safe, relax and enjoy during the lockdown and for years to come.

Find all the publications on the newly launched [HomemakersOnline website](#).



HOMEMAKERS

HOMEMAKERS MAGAZINE
VAAL APRIL 2020

Get Your HOMEMAKERS!

For the first time in almost four decades, HOMEMAKERS has to do things a little differently. And even though a walk to your postbox may be a welcome relief you won't find us there, you will find us here.

NOW AVAILABLE!

just for you

The advertisement features a tablet displaying the April 2020 issue of Homemakers Magazine. The cover includes headlines such as 'how to make a REAL-ESTATE AGENT', 'Fall in Love', 'Get your skills on track', and 'Get Creative with the kids at home'. A 'LOCKDOWN FREEBIES' badge is also visible on the cover. The background is dark grey with the 'HOMEMAKERS' logo at the top right.

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Media contact

Samantha van der Merwe

pr@homemakers-sa.co.za

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- **Tribute to industry stalwart: Henk Louw (16 August 1939-11 September 2023)** 15 Sep 2023
- **Johannesburg Homemakers Fair on from 24 to 26 March at Kyalami** 13 Feb 2023
- **Get on board with *Homemakers* digimag** 21 May 2021
- **2021 Johannesburg Homemakers Fair postponed** 10 Feb 2021

HOMEMAKERS



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