## 🗱 BIZCOMMUNITY

## Setting boundaries with business email signatures

Issued by Rocketseed

19 Jul 2023

Setting boundaries around email is crucial for maintaining work-life balance and overall well-being. In today's world of remote work and constant communication, it's easy to feel the pressure to always be available. However, by effectively communicating your working hours and email boundaries, you can reclaim control over your time and reduce stress. An ideal to do this is by utilising your work email signature. This guide explores the importance of setting boundaries and why your email signature is ideal for this purpose.



Setting email boundaries is important because email is often the busiest business communication channel for many individuals, making it time-consuming, distracting, and stressful. By setting boundaries, you can protect your time, focus on important tasks, manage expectations, improve your well-being, and establish mutual respect. Communicating boundaries not only benefits you, but also recipients, your team, and the overall work culture.

Your work email signature is an ideal place to include boundary-setting messages because it appears in every email you send without interfering with the main content. It serves as a constant reminder to recipients and makes your boundaries more memorable with each email. You can include various types of boundaries in your email signature, such as working hours, upcoming out-of-office or vacation time, time zones, and flexible working arrangements.

For working hours, you can simply state your regular hours in your email signature, whether you work full-time, part-time, or have a hybrid schedule. This informs recipients of the best times to reach out and when to expect a response. Including upcoming vacation or leave dates in your signature helps manage expectations by notifying others in advance and allowing them to plan accordingly. Additionally, you can emphasise time zones if you work internationally, ensuring others consider the time difference when expecting a response.



My core working hours are 9am - 5.30pm, Monday - Friday Out of hours: supportus@rocketseed.com

Remote and flexible working arrangements require additional boundary-setting. If you work remotely or from home, you can mention this in your email signature to inform recipients that you may send emails outside of normal working hours and that there's no pressure for them to reply immediately.

By implementing these strategies and consistently communicating your boundaries, you can regain control over your worklife balance and enhance your overall well-being. Remember that setting boundaries is a two-way street, and it's important to respect others' boundaries as well. By leveraging your work email signature and adopting effective email management practices, you can establish a healthier and more productive work environment for yourself and those around you.

Want to learn more about using your business email signature to set healthy boundaries? Visit the Rocketseed <u>Email</u> <u>Signature Boundaries</u> blog post.

- \* Enhancing employee engagement and communication with email signatures 7 Mar 2024
- \* Stay on trend with every email you send 1 Feb 2024
- " Making the most of one-to-one email marketing at scale? 2 Nov 2023
- " Rocketseed unveils brand refresh to lead in one-to-one email marketing 26 Sep 2023
- " Email sign-off etiquette: A comprehensive guide 14 Sep 2023

## Rocketseed

**Crocketseed** Rocketseed is the first-choice email signature management software for both marketers and IT professionals across the globe, compatible with Office 365, Gsuite & Exchange. Profile | News | Contact | Twitter | Facebook | RSS Feed

For more, visit: https://www.bizcommunity.com