

Win fantastic prizes at AMASA's 2004 Halloween party!

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Preparations for AMASA's Halloween party, on Thursday 28 October 2004 are well underway and as per tradition there are some amazing prizes up for grabs for the most innovative outfits. So get creative, get original, get going and start planning your Halloween attire now!

"Every year the AMASA annual event is held in October, the month in which Halloween is celebrated, but AMASA has never incorporated the Halloween theme. We decided that this year would be the perfect year to celebrate Halloween! AMASA extends a challenge to all the creative individuals in the industry to maximise on this excellent opportunity to once again demonstrate their enthusiasm and creative flair," comments Dave Frankel, AMASA committee member and annual event organiser.

As always there will be a prize for the best-dressed group, so gather four or more of your colleagues and dress yourselves in a way that will inspire and awe the judges. Be adventurous because as usual the prize is fantastic!

- the winning team will walk away with R15,000.00 Sandton City Gift Vouchers

There's also a Complete Makeover for the best or possibly worst dressed individual, and everyone at the party will be eligible for the lucky draw - standing the chance to win an Air ticket overseas. And as always there will be loads of other lucky draw consolation prizes including CD's, promotional packs and loads more.

This fabulous occasion would not be possible without the sponsors who support AMASA. To date these include: Oracle Airtime Sales, eTV, SABC, Clear Channel, ComutaNet, NAB, Channel O, Media 24, BDFM and Reviea technologies.

The only place to be on **Thursday 28th October** is the **Liban Conference Centre** in Woodmead - This is the industry event not to miss.

With only 800 tickets available you must get your bookings in early. Each ticket entitles the bearer to entry to the venue, a meal and three free drinks vouchers. Cost is R110.00 for AMASA members and R175.00 for non-members. Be sure to book in advance as tickets sell fast! **Bookings are OPEN**- contact On Target Communications on tel: (011) 787-2470 or email:

Each year AMASA selects a charity to benefit from the outstanding generosity of the industry. This year AMASA has elected to support a number of charities that are dedicated to the cause of assisting orphaned or abandoned AIDS babies and children. So please remember to bring a gift to place under the Christmas tree in an effort to brighten the life of at least one child.

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