

# Ninety9cents bags Ackermans

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After a creative benchmarking process, Cape Town-based advertising agency, Ninety9cents, has been awarded the Ackermans account.

*Ninety9cents was awarded 'Newcomer Agency of the Year' at the FinWeek AdReview Awards 2010.*

## About Ninety9cents

Ninety9cents is an independent through-the-line advertising agency founded in 2008. Headed up by industry stalwarts Andrew Brand, Kim Eksteen, Marius van Rensburg, Rob Berry and Lewin de Villiers, their highly strategic and energetic approach complements an ambitious creative team.

The agency lists Checkers, Diamonds of Africa, Digicape, Distell, Jack Wellsted, Huguenot Beverages, iKapa Dance Theatre, John Dory's Fish and Grill, Puma, Rhodes Food Group and The Disaster Management Corps (DMC), as its clients. In 2009 ninety9cents won a Silver Pendoring Award as well as the prestigious Shoprite Checkers National Supplier of the Year Award. 2010 saw the agency awarded the Best Newcomer of the Year Award at the annual Finweek Ad Review Awards.

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