

# MT names list of 50 Business Boosters

By [Saskia Delfgaauw](#), issued by [Incubeta](#)

25 Sep 2012

MT named the 50 most influential sales people in the Netherlands according to the Sales Management Association Netherlands (SMA), featuring DQ&A Media Group's CEO and owner, Rick van Boekel, at Number 37.

"Rick van Boekel has transformed himself in 2010 from a successful growth manager at digital retail and database companies, to entrepreneur. With his company DQ&A Media Group, located in seven countries, he helps publishers to maximise the revenue from their websites and advertisers from their campaigns. With companies like Planet Internet, KPN and European Directories on his resume, Van Boekel is someone who understands how the game is played online."



Research for this list is done by the SMA. Read why MT and the SMA named Rick in this list of great entrepreneurs of the Netherlands on <http://www.mt.nl/93/68291/sales-marketing/de-50-grootste-saleskanonnen.html>.

Read more [here](#).

- **4 reasons why CFOs love data-drive creative** 26 Apr 2024
- **Why data-driven creative projects fail and 3 steps to ensure success** 17 Apr 2024
- **Jaco Lintvelt appointed as the new managing director of Incubeta Africa** 11 Apr 2024
- **Data driven creative - when marketing is indistinguishable from magic** 13 Nov 2023
- **Victoria Webb appointed as new managing director of Incubeta MENA** 24 Oct 2023



[Incubeta](#)

Incubeta is an international team of experts in marketing, technology, data, and creative.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>