# Copywriter

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| **Remuneration:** | R18000 - R20000 per month |
| **Location:** | Cape Town |
| **Remote work:** | Some remote work allowed |
| **Education level:** | Diploma |
| **Job level:** | Junior/Mid |
| **Type:** | 12 mths |
| **Company:** | The Social Effect |

You are a masterful advertising wordsmith. You love crafting ad copy and scripts that will genuinely invoke laughter, pack a knockout punch, and flip someone's switch from one state of mind to another. You love seeing words come alive with meaning, depth and character.

That’s enough fluff about you. You can turn on the charm with your application. Now for the mandatory bullet points.

What we’re looking for:

- A Junior Copywriter with a razor-sharp wit and a penchant for psychology.
- A candidate with agency experience is preferred, but if you're a fresh-faced prodigy, we want to hear from you too (Richard Branson didn’t even finish high school).
- Willingness to learn. A skill often taken for granted but something we value highly, if you’re trying to woo us with a lengthy CV you’ve come to the wrong place.
- A team player. You'll work closely with the creative crew to come up with brilliant ideas and turn them into killer copy.

About the role:

- You'll act as both a psychologist and detective, diving deep into our clients' minds and their audiences' hearts to craft emotionally charged video ad scripts, witty ad copy, and brand narratives that turn bland into sexy.
- You'll also be responsible for writing engaging bullet points (like this one), and sometimes you'll need to write the kind of B2B copy that would bore even the most enthusiastic lobotomy patient (don't worry, we'll do our best to minimise those assignments).
- You'll get to flex your editing muscles and rewrite less-than-stellar job ads and other sh*tty content as requested.
- Last but not least, you'll use your mastery to keep AI in check and leverage its power to boost your craft.

So, if you're ready to join our team of creative misfits, you know what to do.

Posted on 04 Apr 14:57, Closing date 3 Jun

**Apply by email**

Holly
holly@thesocialefect.com

**Or apply with your Biz CV**

Create your CV once, and thereafter you can apply to this ad and future job ads easily.

Apply

For more, visit: https://www.bizcommunity.com