Digital/Social Media/Content Marketing Intern x3

Location:	Cape Town
Education level:	Diploma
Job level:	Student
Type:	6mths
Reference:	#RG/Intern
Company:	The Social Effect & Black Camel

Have you recently finished a marketing, advertising, or English degree or diploma and are looking for that first leg up? We are looking for several marketing interns who will effectively be marketing coordinators to support our content creation, outbound (LinkedIn/Email), and other internal marketing projects.

Most of our Interns go on to become full-time employees, so this is your foot in the door into a marketing and/or agency career. Prove yourself over this 6-month paid internship, and a long-term career awaits.

Here are some examples of the different types of projects you could be working on

- Setting up cold-email systems, managing email outreach
- Writing outreach messages, sequences copy
- Content Production & Design
- Website Maintenance / SEO Support
- Database building and maintenance

What we are looking for - four critical attributes.

- Strong desire to start a career in marketing/advertising
- Attention to detail (cliche, I know)
- Highly organised/systematic (there will be over 25 different tasks to perform at different times of the day)
- Your written and spoken English is first rate (you can write with fun, personality as well as in a serious tone)

About the company:

You will have the opportunity to work across two International B2B agency brands - The Social Effect, a B2B social media marketing agency and Black Camel a creative advertising and content marketing agency (producing a lot of video).

Posted on 04 Apr 15:26, Closing date 3 Jun

Apply by email

Regan
regan@blackcamel.agency

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