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Subscription Sales Intern

Location: Company: Cape Town <u>Highbury Media</u>

Highbury T/A Habari Media (Pty) Ltd is SA's largest independent magazine and digital publishing company responsible for some of the country's best-performing titles. We are currently looking for a subscriptions sales intern.

The successful candidate will be required to do the following:

- Source and maintain new clients
- · Inform the potential client of the publication and its benefits
- Sell magazine subscriptions

Requirements:

- Good communication skills
- Target driven
- Self-motivated
- Willingness to learn
- · Ability to work in a fast-paced environment
- Reliable
- Sales techniques
- Pitching (crafting an effective sales pitch, sales phrases)
- Managing/overcoming objections
- Negotiating
- Building relationships

Posted on 18 Apr 09:47, Closing date 17 Jun

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