

Rosie Arnold, Neville Brody to lead D&AD

At the recent D&AD executive board meeting, which took place on 21 September 2011, Rosie Arnold was appointed as the president of D&AD replacing Sanky as the outgoing president, and Neville Brody was elected as D&AD vice president.



Rosie, a creative director and partner at Bartle Bogle Hegarty, is only the second woman to be elected president in D&AD's existence of 50 years. The D&AD presidency is a platform to advocate for change in the design, advertising and creative sectors.

As part of her D&AD presidency, Rosie has organised a series of public President's lectures by senior women in the creative sector. These will be given in London or Manchester by Jaimie Purlman, art director at Vogue; Alexandra Taylor, head of art at Saatchi during the 90's and early 00's and Patricia Moore, the sociologist and gerontologist whose studies into age and design led to her being named one of the 100 most influential women in America by ABC.

Also at the board meeting, Neville Brody was elected as D&AD Vice President by unanimous vote. Neville is a designer, typographer, art director, brand strategist and consultant, and his agency Research Studios has clients all over the world, and he is also the Dean of the Royal College of Art.

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