

## **BBC.com to launch feature-packed update for their app**

The BBC's international website, BBC.com, has hit a new high with more than 101 million unique browsers used the website and news app globally during January 2015, generating a record 1.35 billion page views. Mobile and tablet usage of BBC.com has increased, with year-on-year unique browsers up 67% and 45% respectively. A fully responsive tablet version of the site launched in late 2014 and a new feature-packed update to the BBC News app is due to launch in the coming months.

For more, visit: <https://www.bizcommunity.com>