

Disadvantaged lives get better with Albany

Albany, together with Shoprite, visited selected schools in Limpopo and Mpumalanga over a three-day period as part of the Albany School Donations Campaign. The campaign aims to donate much needed learning material and facilities as per the schools' wish lists.



Pupils of Mzimhlophe Primary being served at the Soup Kitchen.

On 10 March 2015, Albany Bakeries and Shoprite Soup Kitchen visited Mzimhlophe Primary School (Limpopo); Sinejjudu Primary School (Mpumalanga); Hlomanani Secondary School (Mpumalanga); Thandulwazi Primary School (Mpumalanga); Magaduzela Primary School (Mpumalanga) and Motwaneng Primary School (Mpumalanga).

The campaign is expected to run until April 2015. It is donating the company's white and brown bread, projectors, classroom chairs and dictionaries during the visits to the schools. Shoprite Soup Kitchen will be serving the schools' learners soup and bread.

"The children are a real example to all of us. Most of them are underprivileged, coming from impoverished backgrounds lacking in even the essential resources. However, they have not let this stop them from going forward with their lives," says Sonelle de Villiers, Albany Brand Manager.

"The bread and soup were greatly appreciated by the learners, teachers, and food handlers in past school visits and we hope we will achieve great feedback with the upcoming visits," says Helena Yssel, Sales Manager at Albany Pretoria Bakery, who manages the Shoprite Soup Kitchen on behalf of Albany.