

Forbes Africa launches digital edition

Forbes Africa magazine publishes its latest edition with its first ever digital issue, enabling readers to enjoy the digital magazine on the go. The app went live on 1 March 2013 and is available on Windows 8, Android and iOS platforms in association with Magzter.

Business.
Minus the paperwork.



Forbes Africa tablet edition

[click to enlarge](#)

Speaking on the occasion, Sid Wahi, project director of *Forbes Africa* said, "This development is in line with our long-term strategy in making our content ubiquitous and available globally. The industry is rapidly changing and adapting to changing media consumption habits is essential in ensuring that our readers can pick their choice of medium to consume our content. We are extremely excited with this initiative."

"People have been asking about introducing an app for a while now," said chief editor of *Forbes Africa* magazine, Chris Bishop. "We are very pleased that it is finally here, we know we have a good product and this opens it up to a whole new audience which we believe is waiting *Forbes Africa*."

The March edition will feature Christo Wiese, the South African 'King of Retail', who is worth US\$3.7 billion, it also includes Uganda's Sudhir Ruparelia: Africa's next billionaire, who was a new entry on the 'Africa's Top 40 Richest People' List. The edition will also include Kalusha Bwalya's opinions on the AFCON tournament and an interview with Olympic gold medallist Kirsty Coventry in our sports section.

Download the *Forbes Africa* magazine app from [Magzter](#) or [iTunes](#).

For more, visit: <https://www.bizcommunity.com>