

## ***Food & Home Entertaining* adds AR**



The December issue of *Food & Home Entertaining* has published its first augmented reality (AR) issue. Using the free LAYAR App, available on Google Play and through the iTunes store, readers can learn how to make the festive fare inside, meet the editorial team and win their share of over R30,000 worth of prizes, which includes R13,500 in Spar vouchers.

"Woven throughout the issue are clear and simple directions for readers to either pick up their smartphone or tablet and engage in exciting interactive content or visit our website for additional information and handy instruction guides via icons positioned on the page," says editor, Andrea Pafitis-Hill.

For more information, go to [www.foodandhome.co.za/festivedelights](http://www.foodandhome.co.za/festivedelights) for the more 'crafty' parts of the magazine.

For more, visit: <https://www.bizcommunity.com>