

# Big Concerts presents big comedy powered by Savanna: Jimmy Carr takes the stage in SA

Issued by [Heineken Beverages](#)

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Big Concerts, powered by Savanna, is thrilled to announce the uproarious return of one of the world's most renowned comedians, Jimmy Carr. Bringing his razor-sharp wit and irreverent humour, Carr is set to leave audiences in stitches on 2 March at the SunBet Arena, Time Square, Pretoria, and again on 3 March at the GrandWest, Cape Town.



A promotional poster for Jimmy Carr's live show in South Africa. The background is a vibrant yellow with a subtle pattern of condensation droplets. In the top left corner is the 'SIYAVANNA SOUTH AFRICA' logo. The main text 'Jimmy Carr' is in a large, bold, green font, with 'Live in SA' in a smaller, black font below it. The dates '2 - 3 MARCH 2024' are displayed in a black box. Below this, the locations are listed: 'Pretoria' at 'SunBet Arena Times Square' and 'Cape Town' at 'Grand Arena Grand West'. At the bottom, it says 'Big Concerts sponsored by Savanna'. On the right side, four bottles of Savanna Premium Cider are shown: Light, Dry, Lemon, and 0.0. A single condensation droplet is shown falling from the top of the Dry bottle.



A promotional poster for Jimmy Carr's comedy show. The background is a textured, light blue-grey. On the left, a portrait of Jimmy Carr in a blue suit and black tie. To the right, the text 'JIMMY CARR' is in large, bold, blue letters, with 'TERRIBLY FUNNY' in smaller, bold, blue letters below it. At the bottom, there are logos for 'BIG', 'CHAMBERS TOURING', 'kfm', '94.7', 'LIVE NATION', and 'COMEDY CENTRAL'.

Big Concerts, the leading entertainment promoter, is proud to partner with Savanna, the iconic premium cider brand that keeps South Aah lagging.

"Savanna has always celebrated the crisp and dry side of life, and what better way to do that with an absolute master of comedy. We are very proud to host Jimmy Carr with Big Concerts – yet another international headliner in Savanna's marathon year of bridging the gap between local and international Comedy," commented Kayla Hendricks, senior brand manager at Savanna.

Jimmy Carr Live in SA is brought to you by Big Concerts and Live Nation in association with Chambers Touring. Big Concerts Comedy is powered by Savanna and promises to be an unforgettable experience, showcasing the best in international comedy right here in South Africa.

Tickets for Jimmy Carr's shows are available for purchase through:

<https://www.ticketmaster.co.za/artist/jimmy-carr-tickets/27239>

#SiyavannaSA #JimmyCarrSA24 #TerriblyFunnyTour #AnotherBigConcertsExperience

*Savanna – It's dry, but you can drink it."*



Savanna promotes responsible drinking, not for persons under 18.

For more information, follow Savanna's social media channels or visit [www.savanna.co.za](http://www.savanna.co.za).

Instagram: @savannacider

Facebook: @SavannaCider

Twitter: @SavannaCider

YouTube: SavannaCider

**About Savanna – “It’s dry, but you can drink it.”**

Savanna is a premium, crisp apple cider with a distinctive dry taste. It is one of the largest cider brands in the world and is available in over 60 countries. Since its launch in 1996, Savanna Premium Cider has won consumers' hearts and funny bones with its intelligent, dry, and witty sense of humour.

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HEINEKEN Beverages was formed in 2023 following the merger of HEINEKEN South Africa, Distell and Namibia Breweries Limited.

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