

New commercial director for Thebe Tourism

Thebe Tourism Group has announced the appointment of Marilyn Lewis as its commercial director, reporting directly to the CEO of the group. She has, in recent months, consulted on business strategy for Thebe Tourism Group before taking up this permanent senior executive role in a full-time capacity.

This senior executive appointment is a key step in the streamlining of the business structure and vision for growth in 2010 and beyond. Marilyn Lewis is an accomplished senior business executive with extensive commercial experience in the tourism industry, outstanding people skills and recognised success achieved at a variety of top executive management positions. She is a qualified chartered accountant and her career so far has been spent in various senior corporate leadership positions with a strong bias towards corporate vision, financial leadership and organisational regeneration.

Crucial role

"We are fortunate to have Marilyn on board and I am delighted that she has joined our senior executive team. The role of commercial director is a crucial one at this stage where we are embarking on an ambitious business vision and growth path. Marilyn's sound business acumen and wealth of industry knowledge will prove invaluable to the group at this particular juncture," stated Monwabisi Fandesio, CEO of the Thebe Tourism Group. "Thebe Tourism Group is in a very exciting phase of its business growth that sees us streamlining our structure and refocusing our strategy to deliver on this vision for growth in 2010 and beyond," he continued.

Passion for South Africa

Lewis said of her new position: "I have a passion for South Africa and the great opportunity that the country holds for her own people as well as for foreign leisure and business visitors. I see Thebe Tourism Group as a major player in delivering the tourism promise of South Africa. I am delighted to join the strong leadership team of the group, united by a similar vision for excellence and delivery on its tourism business promise. We operate in a challenging business space, but I am confident that our business, and all our subsidiaries, have a bright future and I look forward to continue adding value to our business success."

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