

Two new directors on Continental's board

Fayruz Abrahams and Sivuyile Boqwana have been appointed as directors to the board of Continental Tyre South Africa (CTSA).



Abrahams will be serving in the capacity of independent non executive director and Boqwana as executive director. Abrahams is an experienced leadership and organisational development practitioner and a registered Industrial and Organisational Psychologist. She has a thorough knowledge of strategic and marketing planning, having headed up the portfolio within a large manufacturing business.

Her foundation in marketing and market research, business analysis and strategic planning, is supported by a background in human resource management, which sets the foundation for contributing to independent oversight. She has 15 years of business and leadership consulting experience across a range of large corporate and multinationals and three years in academia at the Nelson Mandela Metropolitan University.

Abrahams holds a B.Com Degree in Economics and Accounting as well as a Master's Degree in Industrial Psychology.

First female

Boqwana joined CTSA in February 2013 as legal compliance manager and also holds the title of company secretary on the CTSA board. Her appointment marks the milestone of the first female black executive director to be appointed to the board.

Boqwana takes on her new role with a wealth of experience in the automotive and tyre and rubber industries. In 2007 she was appointed legal advisor at General Motors South Africa and four years later relocated to Pretoria where she worked as a consumer protection/product liability specialist at Nissan South Africa.

Grahamstown born Boqwana holds a BSc(Law) degree and completed her LLB at UPE. She served her articles and then practised as an attorney at a law firm in Port Elizabeth before moving to Sanlam Life as its compliance officer. While working at Sanlam she read and completed a Management Development Programme at the Gordon Institute of Business Science.