

# Carat to support Rising Star Award for the next two years

For the next two years, Carat South Africa will sponsor the Most Media Owner Rising Star Award that recognises media owner professionals under 39.



The award will go to an individual who has consistently displayed the following characteristics - excellent sales skills, open minded, innovative, confident, challenges the status quo, outspoken, decisive, takes the lead, involved in the industry, and developing a profile.

An expert panel of judges will select a winner from the nominees. In order to ensure that the highest standards are upheld, the rules were tightened up last year. A person can only win the award once and the judges reserve the right not to present this award. Voters can nominate people that work within their own company, plus high achievers across the media agency and media owner sector.

For more information, go to [www.themediainline.co.za](http://www.themediainline.co.za).

For more, visit: <https://www.bizcommunity.com>