

Celebrate women's leadership

Women's Leadership in South Africa takes centre stage next week when some of the country's most influential women and prominent business people gather at the WeLead Women's Leadership Conference being held at the Hyatt Regency Hotel, Rosebank, on 19 and 20 March 2015.



Whilst 2015 marks the 10th anniversary of what has become a highly acclaimed annual conference, the two day programme is designed to stimulate learning, collaboration and appetite for leadership. This year's conference will be opened by keynote speaker Ferial Haffajee, Editor-in-Chief of *City Press* and all-round 'shaker-upper'. Haffajee will focus on "The Media - what challenges does it present for leadership."

Following Haffajee will be CEOs including the likes of Ajen Sita, Africa Managing Partner EY, as well as Derek Wilcocks, CEO Dimension Data MEA who will highlight best practice. A few of the leading academics who will share some of the latest leadership theories, include Prof Nick Binedell of GIBS; Dr Renosi Mokate of UNISA Graduate School of Business Leadership; and Professor Shireen Hassim of Wits University.

Renowned for its focus on diverse forms of leadership and its ability to connect role models with emerging leaders, the WeLead line-up includes a combination of keynote speakers and panel discussions set against the skillfully facilitated backdrop that has become the trademark of women's leadership champion and conference founder, Debby Edelstein of QualityLife Company.

"After 10 years of creating these events, we've developed a unique learning environment that is not only reflected in the star quality of our speakers, but also in the individuals and companies that attend the conference," says Edelstein.

"The networking opportunities that we weave into the two-day program are intentional and deliberate. With over 2000 past participants in the previous Women's Leadership initiatives, we are focused on developing a community of leaders that are ready to accept the current challenges of leadership with all the integrated possibilities and need for innovation."

For more, go to welead.co.za

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