

Trace launches Trace Mobile in partnership with Cell C

Trace, an urban entertainment brand and multimedia group with activities in 160 countries, has launched Trace Mobile in partnership with Cell C. The pre-paid mobile service offers an unlimited music streaming service, free Facebook (via internet.org), free WhatsApp, free news and gossip. It also includes the Trace Friends socialising platform, free airtime on every recharge as well as exclusive VIP and loyalty benefits at one of the cheapest prices in the market.

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