

Stanbic Bank launches Pan-African search for success stories

Stanbic Bank is encouraging people living in Uganda, Namibia, Malawi, Swaziland, Zambia and Botswana to look for inspiring success stories and nominate community-based projects for cash donations to acknowledge local nation-builders.

The bank believes that by hearing these stories people may be inspired to follow the example of others and bring about positive change in their communities and will award a total of R900 000 to the most outstanding projects in each of the six countries.

Newspapers in each country will publish articles on the nominated projects and radio partners will feature the people behind them during regular programmes from November 2005 to February 2006.

Standard Bank Marketing Director Sarah-Anne Orphanides explained, "Stanbic Bank is inspired by Africa and, in particular, the people across our continent who are working to bring about positive change in their communities. We think their achievements are remarkable, which is why we're taking this opportunity to celebrate them and what they're doing to secure a brighter future."

The campaign, which is not a competition, aims to recognise projects rather than individuals. According to Orphanides, "We wish to generate positive story-telling and encourage people to start talking about the amazing projects in their neighbourhoods, whether in social development, business, the environment or any other area aimed at social upliftment."

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