

Kwesé TV launches in Botswana through Orange

GABORONE, Botswana - Orange Botswana has partnered with pay-TV broadcast network Kwesé TV to provide its customers with premium entertainment and sports programming on their mobile devices.



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Leveraging Orange's speedy 4G network, subscribers will soon be able to stream Kwesé's premium programming on their connected devices through data bundle deals, which will be available to its customers.

This new offering will deliver Kwesé's sports and entertainment content through its mobile streaming service. This includes a collection of channels spanning sports, general entertainment, news and actuality. The content will include exclusive access to P Diddy's Revolt TV, NBA TV, *Viceland* and Premier League games, to name a few.

Speaking on the partnership, Orange Botswana's director legal and corporate affairs, Lepata Mafa-Nthomola said, "We're delighted to introduce Kwesé's mobile product to our subscribers as part of our efforts to deliver top quality entertainment and lifestyle services on our superfast data network. Botswana have been hungry for rich, engaging content and this partnership enables us to deliver TV into the palm of their hands."

"This collaboration will extend our offering in Botswana where we have recently introduced our satellite TV service a few weeks ago. As a multi-platform media business we are proud to offer our quality content to Orange subscribers on the move," explained president and group chief executive officer of Econet Media, Joseph Hundah.

Kwesé's mobile streaming service will soon be accessible to Orange subscribers through the network provider's video data packages. Subscriptions can also be paid through Orange Money.

For more, visit: <https://www.bizcommunity.com>