

Will apathy kill the 2010 World Cup?

Does anyone know how to successfully make contact with the local organising committee for 2010 World Cup?

I am currently in Europe, promoting Cape Town as a tourist destination. Whilst here, I held discussions at FIFA's H.Q. in Switzerland, providing me with further insight for World Cup 2010 in South Africa.

To offer my services, and to share my experience with the LOC (Local Organising Committee), I wrote to them on no less than 4 times. Sadly, not one of my letters received the common courtesy of a response, in fact all of them have been ignored. Unless these gross inefficiencies are publicised at this early stage, we might be heading for a disaster.

Please will readers contact me with suggestions on how to contact the LOC successfully?

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